



COURSE DESCRIPTION

Category of course	Required	Elective X
Course title Evaluation and Project Management		
Course instructor	Raluca Antonie	Mihai Chira
Prerequisites non applicable		
Course objectives in relation to total curriculum By the end of the semester, students should be able to: 1. Explain the major concepts in program evaluation: <ul style="list-style-type: none">• Types of evaluation and their purpose• Levels of measurement: population-based vs. program-based• Sources of data• Study designs, including randomized control trials, and threats to validity 2. Perform skills required in conducting program evaluation: <ul style="list-style-type: none">• Design of a conceptual framework• Develop objectives and indicators• Conduct of a focus group• Pretest of a communication• Processing of service statistics• Use of participatory evaluation techniques 3. Write an evaluation plan		
Course content 1. Overview of Evaluation Concepts. Course requirements and expectations. Evaluation methods 2. Evaluation types, methods and models 3. Developing a Conceptual Framework, and Introduction to Formative Assessment 4. Needs Assessment : An Overview 5. Development of Indicators and Participatory Evaluation Models 6. Process Evaluation 7. Data collection methods		



8. Using Qualitative Methods for Monitoring and Evaluation

9. Monitoring Outputs and Outcomes and Introduction to Impact assessment

10. Experimental, Non-experimental and Quasi-Experimental Designs

11. Randomized Trials

12. Monitoring and evaluation case studies

13. Social Impact Assessment

14. Course review

Major topics covered

Evaluation design and implementation

Prescribed books and readings

Bibliography

1. ANTONIE R. – PROGRAM EVALUATION FOR PUBLIC AND NON-PROFIT ORGANIZATIONS (ON MOODLE)
2. CHELIMSKI, E., W.R. Shadish (Editori), 1997, *Evaluation for the 21st Century*, SAGE Publications Inc.,
3. FITZPATRICK, J.L., Sanders, J.R., și Worthen, B.R., 2004, *Program Evaluation*. (3rd Edition) Boston: Pearson
4. HANSEN, Hanne Foss, 2005, *Choosing Evaluation Models, A Discussion on Evaluation Design*, in *Evaluation*, Vol. 11, No. 4, p. 447-462, SAGE Publication
5. INNES DE NEUFVILLE, J., 1975, *Social Indicators and Public Policy: Interactive Processes of Design and Application* (New Brunswick, NJ: Transaction).
6. PATTON, Michael Quinn, 1997, *Utilization-Focused Evaluation: The New Century Text*, 3rd ed., Beverly Hills: Sage Publications
7. ROSSI, Peter, Howard Freeman, Mark Lypsey, 1999, *Evaluation, A Systematic Approach*, 6th ed., SAGE Publication
8. SCHORR, Kubisch, 1995, *New approaches to evaluating community initiatives*. Washington DC: The Aspen Institute
9. SCRIVEN, M., 1991, *The evaluation thesaurus* (4th ed.). Thousand Oaks, CA: Sage.



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10. SCRIVEN, M., 2003, Evaluation in the new millennium: The transdisciplinary vision. In S. I. Donaldson & M. Scriven (Eds.), *Evaluating social programs and problems: Visions for the millennium* (pp. 19-42). Wahwah, NJ: Lawrence Erlbaum Associates.
11. STAKE, Robert, 2003, *Standards-Based and Responsive Evaluation*, SAGE
12. TAYLOR, C. Nicholas, Bryan, C. Hobson și Colin G. Goodrich, 2004, *Social Assessment: Theory, Process and Techniques*, SAGE
13. VANCLAY, Frank, 2003, *The International Handbook of Social Impact Assessment: Conceptual and Methodological Advances*, Edward Elgar Publishing - ISBN: 1840649356

Type of assessment: Written evaluation project