

SYLLABUS

1. Information about the program

1.1 Higher education institution	Babeş-Bolyai University
1.2 Faculty	Faculty of Political, Administrative and Communication Sciences
1.3 Department	Public Administration and Management
1.4 Field of study	Administrative Sciences
1.5 Study cycle	Graduate
1.6 The program of study / specialization	Science, Technology and Innovation for Public Governance

2. Discipline data

2.1 Course title		Governance for a Better Quality of Life (QoL)					
2.2 The discipline holder			Raed Arafat				
2.3 Holder of seminar activities							
2.4 Year of study	2	2.5 Semester	2	2.6. Type of evaluation	Practical Project	2.7 Discipline regime	Mandatory

3. Total estimated time (hours of teaching per semester)

3.1 Number of hours per week	2	Of which: 3.2 course	2	3.3 workshop / laboratory	0
3.4 Number of hours per week	28	Of which: 3.5 course	28	3.6 workshop / laboratory	0
Allocation of time: 42					hours
Study after handbook, course materials, bibliography and notes					28
Additional documentation in the library, specialized electronic platforms and on field					14
Training seminars / labs, homework, essays, portfolios and essays					42
Tutoring					12
Examinations					3
Other activities:					
3.7 Total hours of individual study		21			
3.8 Total hours per semester		28			
3.9 Number of credits		5			

4. Prerequisites (where applicable)

4.1 curriculum	<ul style="list-style-type: none"> • Not applicable
4.2 competence	<ul style="list-style-type: none"> • Not applicable

5. Conditions (where applicable)

5.1 of the course	<ul style="list-style-type: none"> • Not applicable
5.2 to conduct seminar / laboratory	<ul style="list-style-type: none"> • Not applicable

6. Specific skills acquired

Professional skills	<p>C1. Use of the basic concepts and principles concerning the organization and functioning of the public sector;</p> <p>C2. Development of civic competence and civic activism;</p> <p>C3. Identification and use of strategies, methods, and techniques of public and organizational communication;</p> <p>C4. Drafting and implementation of strategies and policies specific to the field;</p> <p>C6. Identifying, analyzing, and solving public sector issues;</p>
Transversal competences	<p>CT1. Accomplishment of professional tasks in time and in a rigorous, effective, and responsible manner, in compliance with the principles of professional ethics;</p> <p>CT2. Making use of group interaction techniques, acquiring and playing specific roles within work teams through the development of interpersonal communication skills;</p> <p>CT3. Self-evaluation of professional training needs, as well as identification of resources and arrangements for training and, respectively, individual and professional development, for the purpose of insertion into and adaptation to the requirements of the labor market;</p>

7. Course objectives (based on accumulated skills grid)

7.1 General objective of the discipline	Familiarizes students with different types of measurement systems of quality of life for better governance.
7.2 Specific objectives	<p>By the end of the semester, students should be able to:</p> <ol style="list-style-type: none"> 1. Explain the major concepts in quality of life measurement: <ul style="list-style-type: none"> • Types of indicators • Levels of measurement: community-based • Sources of data • Study designs and threats to validity 2. Perform skills required in conducting quality of life assessments: <ul style="list-style-type: none"> • Design of a conceptual framework • Develop objectives and indicators • Conduct of a quality of life study 3. Write a Quality of Life Assessment Report

8. Contents

8.1 Course	Teaching methods	Observations
1. Overview of main concepts. Course requirements and expectations. Evaluation methods	Presentation. Discussions	The introductory course consists in communicating the fundamentals of QoL, course requirements, content, schedule of the course, methods of evaluation and getting feedback from students about these topics. Topics to cover: Objectives of course, Assignments, readings, grading Why and when to evaluate QoL
2. Evaluation types, methods and models for QoL	Presentation. Discussion, debate	Discussions about the most used assessment types, methods and models for QoL
3. Conceptual frameworks for QoL Measurements: OECD better life index , Gallup Healthways și Comisia Europeană (Eurofound Quality of Life Survey).	Presentation. Discussion, debate.	Topics to cover: Importance of a conceptual framework Examples of conceptual frameworks of indicators
4. Needs Assessment and QoL	Presentation. Discussion, debate.	Topics to cover: Needs assessment and QoL Analytic process Monitoring
5. Development of Indicators and Participatory Evaluation Models for QoL	Presentation. Discussion, debate.	Topics to cover Characteristics of a good indicator How to select indicators Overview of participatory models Examples of their use
6. Design of a QoL study	Presentation. Discussion, debate	Topics to cover Design models
7. Data collection methods	Presentation. Discussion, debate	Topics to cover: Qualitative and quantitative research methods
8. Using Qualitative Methods for Monitoring and Evaluation QoL	Presentation. Discussion, debate	Topics to cover: The use of interview and observation
9. Monitoring QoL	Presentation. Discussion, debate.	Topics to cover Tools to monitor QoL

10. OECD - Better life index	Presentation. Discussion, debate.	Topics to cover: Study the design of indicators
11. Gallup Healthways	Presentation. Discussion, debate	Topics to cover: Gallup Healthways indicator system
12. Eurofound Quality of Life Survey	Presentation. Discussion, debate	Eurofound Quality of Life indicator system
13. Secondary data analysis	Presentation. Discussion, debate	Topics to cover: secondary data analysis for QoL
14. Course review	Presentation. Discussion, debate	Review of all topics under discussin along the semester

Bibliography

On Moodle:

1. Development of the World Health Organization WHOQOL-BREF Quality of Life Assessment
2. Julio Cesar Ferro de Guimarães, Eliana Andréa Severo, Luiz Antonio Felix Júnior, Wênyka Preston Leite Batista da Costa, Fernanda Tasso Salmoria, Governance and quality of life in smart cities: towards sustainable development goals, Journal of Cleaner Production

Other resources:

1. WHOQOL Group (1997). Measuring Quality of Life. Programme on Mental health. http://www.who.int/mental_health/media/68.pdf. Accessed 17 June 2014.
2. Pacione, M. (2003). Urban environmental quality and human wellbeing – a social geographical perspective. Landscape and Urban Planning Journal. doi: 10.1016/S0169-2046(02)00234-7.
3. Pacione, M. (2009). Urban Geography - A global perspective: Third Edition. Abingdon, Oxon, United Kingdom: Routledge.
4. Hagerty, M. R., Cummins, R. A., Ferriss, A. L., Land, K., Michalos, A. C., Peterson, M., Sharpe, A., Sirgy, J., Vogel, J., et al. (2001). Quality of life indexes for national policy: Review and agenda for research. In Social Indicators Research (pp. 1-96). Netherlands: Kluwer Academic Publishers.
5. Steg, L., Gifford, R. (2004). Sustainable transportation and quality of life. Journal of Transport Geography. doi: 10.1016/j.jtrangeo.2004.11.003.
6. Wingo, L., Evans, A. (1977). Public economics and the quality of life. Abingdon, Oxon, United Kingdom: Earthscan.
7. Figueroa, A. (2010). Review of Carol Graham and Eduardo Lora 'Paradox and Perception: Measuring Quality of Life in Latin America'. Journal of Latin American Studies, doi:10.1017/S0022216X10001719.
8. Rapkin, B. D., Schwartz, C. E. (2004). Toward a theoretical model of quality-of-life appraisal: Implications of findings from studies of response shift. Health and Quality of Life Outcomes. <http://www.hqlo.com/content/2/1/14>. Accessed 19 June 2014
9. Taillefer, M. C., Dupuis, G., Roberge, M. A., LeMay, S. (2003). Health-Related Quality of Life Models: Systematic Review of the Literature. Social Indicators Research. <http://link.springer.com/article/10.1023%2FA%3A1024740307643>. Accessed 15 July 2014
10. Berger-Schmitt, R. (2002). Considering social cohesion in quality of life assessments: Concept and measurement. Assessing Quality of Life and living Consitions to Guide National Policy – Social Indicators Research. http://link.springer.com/chapter/10.1007%2F0-306-47513-8_18. Accessed 20 July 2014
11. Sutherland, H. J., Till, J. E. (1994). Opinion polling and decision making: A critical appraisal of quality of life assessment. Quality of Life Research. <http://link.springer.com/article/10.1007%2FBF00435258>. Accessed 20 July 2014

9. Corroborating course content with the expectations of epistemic community representatives, professional associations and employers representative for the program

The Evaluation course is constructed as an initial course on why and how to use Evaluation in public organizations. Evaluation is somewhat a new field of practice in Romanian Public Administration. New

knowledge and instruments can be of great use for practitioners but also researchers interested in this field.

10. Evaluation

Activity type	10.1 Evaluation Criteria	10.2 Evaluation Methods	10.3 Proportion of final grade
10.4 Course	Final Project	Written project/Practical project	100%
10.5 Seminar/laboratory	Class participation	Weekly assignments	
10.6 Minimum performance standard			
Minimum grade for passing the course is 5			