

**Programarea activitatilor tutoriale online**  
**13-14.11.2021**  
**Master Publicitate IFR**

<b>ANUL I</b>	<b>DATA</b>	<b>ORA</b>	<b>Platforma online</b>	<b>CONT</b>
Publicitate	13.11	9-11	<a href="https://zoom.us/j/93228721656">https://zoom.us/j/93228721656</a>	C4
Istoria media si a publicitatii	13.11	11-13	<a href="https://zoom.us/j/93078640289">https://zoom.us/j/93078640289</a>	C4
Metode de cercetare in publicitate si relatii publice	13.11	13-15	<a href="https://zoom.us/j/97772226392">https://zoom.us/j/97772226392</a>	C6
Teorii ale comunicării	13.11	15-17	<a href="https://zoom.us/j/99416298577">https://zoom.us/j/99416298577</a>	C6
Relații publice. Instrumente și tehnici	13.11	17-19	<a href="https://zoom.us/j/95863746228">https://zoom.us/j/95863746228</a>	C6

<b>ANUL II</b>	<b>DATA</b>	<b>ORA</b>	<b>Platforma online</b>	<b>CONT</b>
Creativitate in publicitate	13.11	9-11	<a href="https://zoom.us/j/98122619660">https://zoom.us/j/98122619660</a>	C5
Publicitate in presa scrisa si outdoor	13.11	11-13	<a href="https://zoom.us/j/92095819284">https://zoom.us/j/92095819284</a>	C5
Marketing	14.11	10-12	<a href="https://zoom.us/j/93236514965">https://zoom.us/j/93236514965</a>	C7
Etica si integritate academica in stiintele comunicarii	14.11	12-14	<a href="https://zoom.us/j/92526412647">https://zoom.us/j/92526412647</a>	C5
Dezvoltare personala si branding personal	14.11	14-16	<a href="https://zoom.us/j/96919581440">https://zoom.us/j/96919581440</a>	C5