

**Programarea activitatilor tutoriale online**  
**9-10.01.2021**  
**Master Publicitate IFR**

<b>ANUL I</b>	<b>DATA</b>	<b>ORA</b>	<b>Platforma online</b>	<b>CONT</b>
Publicitate	9.01	9-11	<a href="https://zoom.us/j/96453916491">https://zoom.us/j/96453916491</a>	CRPPZOOM4
Istoria media si a publicitatii	9.01	11-13	<a href="https://zoom.us/j/99146413082">https://zoom.us/j/99146413082</a>	CRPPZOOM4
Metode de cercetare in publicitate si relatii publice	9.01	13-15	<a href="https://zoom.us/j/99237790933">https://zoom.us/j/99237790933</a>	CRPPZOOM4
Teorii ale comunicării	9.01	15-17	<a href="https://zoom.us/j/93377923051">https://zoom.us/j/93377923051</a>	CRPPZOOM4
Relații publice. Instrumente și tehnici	9.01	17-19	<a href="https://zoom.us/j/93538429647">https://zoom.us/j/93538429647</a>	CRPPZOOM4

<b>ANUL II</b>	<b>DATA</b>	<b>ORA</b>	<b>Platforma online</b>	<b>CONT</b>
Creativitate in publicitate	9.01	9-11	<a href="https://zoom.us/j/98588774713">https://zoom.us/j/98588774713</a>	CRPPZOOM5
Publicitate in presa scrisa si outdoor	9.01	11-13	<a href="https://zoom.us/j/99703580903">https://zoom.us/j/99703580903</a>	CRPPZOOM5
Marketing	10.01	10-12	<a href="https://zoom.us/j/95455012179">https://zoom.us/j/95455012179</a>	CRPPZOOM4
Etica si integritate academica in stiintele comunicarii	10.01	12-14	<a href="https://zoom.us/j/94544811967">https://zoom.us/j/94544811967</a>	CRPPZOOM4
Dezvoltare personala si branding personal	10.01	14-16	<a href="https://zoom.us/j/95369054885">https://zoom.us/j/95369054885</a>	CRPPZOOM4