

**Programarea activitatilor tutoriale online**  
**7-8.11.2020**  
**Master Publicitate IFR**

<b>ANUL I</b>	<b>DATA</b>	<b>ORA</b>	<b>Platforma online</b>	<b>CONT</b>
Publicitate	7.11	9-11	<a href="https://zoom.us/j/95428306049">https://zoom.us/j/95428306049</a>	Crppzoom4
Istoria media si a publicitatii	7.11	11-13	<a href="https://zoom.us/j/95954506935">https://zoom.us/j/95954506935</a>	Crppzoom4
Metode de cercetare in publicitate si relatii publice	7.11	13-15	<a href="https://zoom.us/j/98356065476">https://zoom.us/j/98356065476</a>	Crppzoom4
Teorii ale comunicării	7.11	15-17	<a href="https://zoom.us/j/99945306304">https://zoom.us/j/99945306304</a>	Crppzoom4
Relații publice. Instrumente și tehnici	7.11	17-19	<a href="https://zoom.us/j/96825709880">https://zoom.us/j/96825709880</a>	Crppzoom4

<b>ANUL II</b>	<b>DAT A</b>	<b>ORA</b>	<b>Platforma online</b>	<b>CONT</b>
Creativitate in publicitate	7.11	9-11	<a href="https://zoom.us/j/91891218483">https://zoom.us/j/91891218483</a>	Crppzoom5
Publicitate in presa scrisa si outdoor	7.11	11-13	<a href="https://zoom.us/j/92699652223">https://zoom.us/j/92699652223</a>	Crppzoom5
Marketing	8.11	10-12	<a href="https://zoom.us/j/95254809182">https://zoom.us/j/95254809182</a>	Crppzoom4
Etica si integritate academica in stiintele comunicarii	8.11	12-14	<a href="https://zoom.us/j/98541826121">https://zoom.us/j/98541826121</a>	Crppzoom4
Dezvoltare personala si branding personal	8.11	14-16	<a href="https://zoom.us/j/96297980405">https://zoom.us/j/96297980405</a>	Crppzoom4