

**Programarea activitatilor tutoriale online**  
**7-8.11.2020**  
**Master Relatii Publice IFR**

<b>AN I</b>	<b>DATA</b>	<b>ORA</b>	<b>Platforma online</b>	<b>CONT</b>
Discursuri direcționate și tehnici de prezentare	7.11	9-11	<a href="https://zoom.us/j/97574544856">https://zoom.us/j/97574544856</a>	Crppzoom6
Lobbying	7.11	11-13	<a href="https://zoom.us/j/91992562315">https://zoom.us/j/91992562315</a>	Crppzoom6
Metode de cercetare in publicitate si relatii publice	7.11	13-15	<a href="https://zoom.us/j/98356065476">https://zoom.us/j/98356065476</a>	Crppzoom4
Forme si teorii ale comunicării	7.11	15-17	<a href="https://zoom.us/j/99945306304">https://zoom.us/j/99945306304</a>	Crppzoom4
Relații publice. Instrumente și tehnici	7.11	17-19	<a href="https://zoom.us/j/96825709880">https://zoom.us/j/96825709880</a>	Crppzoom4
Etica si integritate academica in stiintele comunicarii	8.11	12-14	<a href="https://zoom.us/j/98541826121">https://zoom.us/j/98541826121</a>	Crppzoom4

<b>AN II</b>	<b>DATA</b>	<b>ORA</b>	<b>Platforma online</b>	<b>Cont</b>
Branding personal si autoevaluare	7.11	9-11	<a href="https://zoom.us/j/96196178308">https://zoom.us/j/96196178308</a>	Crppzoom7
Strategii de PR organizational	7.11	11-13	<a href="https://zoom.us/j/95856308747">https://zoom.us/j/95856308747</a>	Crppzoom7
PR politic	7.11	13-15	<a href="https://zoom.us/j/93691288669">https://zoom.us/j/93691288669</a>	Crppzoom3
Comunicare, persuasiune, manipulare	7.11	15-17	<a href="https://zoom.us/j/94831761045">https://zoom.us/j/94831761045</a>	Crppzoom6
Marketingul comunicarii	8.11	10-12	<a href="https://zoom.us/j/95254809182">https://zoom.us/j/95254809182</a>	Crppzoom4